

THIS IS NOT JUST ANOTHER
SKIN & COAT CARE SEMINAR.

THIS IS AN ADVANCED STUDY,
CERTIFICATE PROGRAM
IN SKIN AND COAT CARE AND
THERAPEUTIC TOPICAL CONDITIONING PROGRAMS
DESIGNED FOR ALL PETCARE PROFESSIONALS.

IF YOU NOW OFFER
OR PLAN TO OFFER SPA PROGRAMS
AS PART OF YOUR SALON'S SPECIALIZED SERVICES,

IF YOU ARE SEEKING TO BECOME A
CANINE AND FELINE SKIN AND COAT CARE EXPERT,

IF YOU WOULD LIKE TO LEARN HOW TO
SAFELY AND EFFECTIVELY TOPICALLY CONDITION
CANINE & FELINE SKIN & COATS,

IF YOU PLAN TO BECOME AN ISCC:
CERTIFIED PETCARE DERMA TECH SPECIALIST
CERTIFIED MASTER PET STYLIST
AUTHORIZED SKIN & COAT CARE CENTER

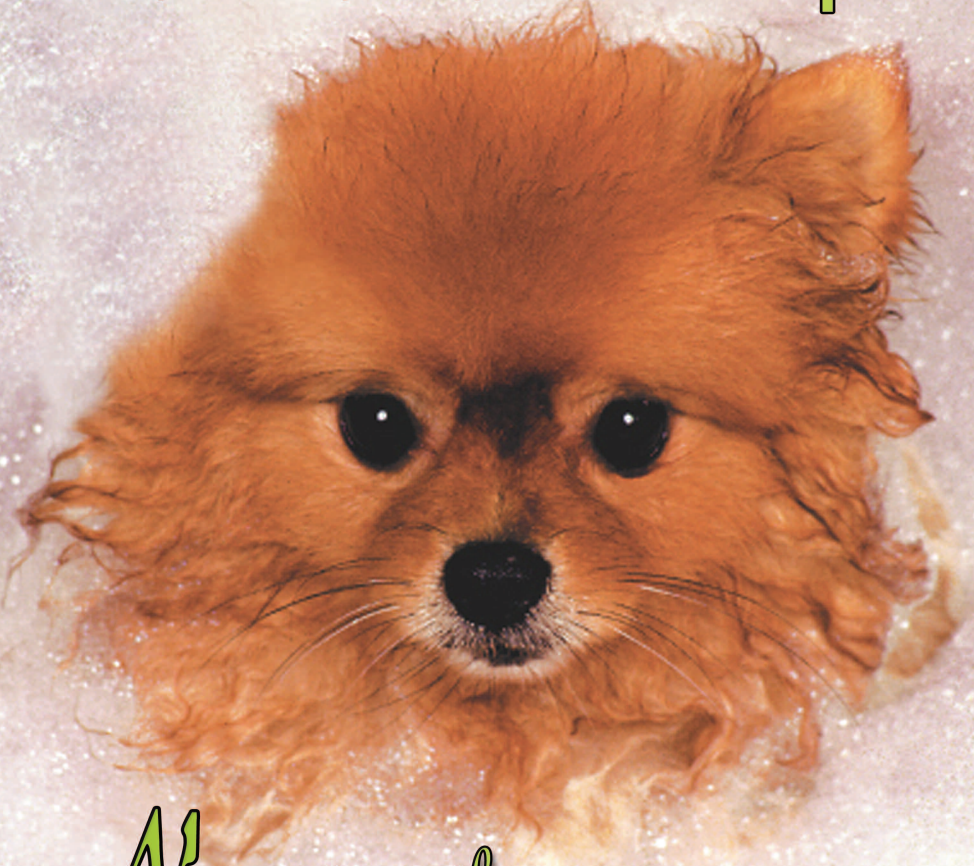
. . . THEN THIS SEMINAR IS A MUST!



This is an ISCC Approved Workshop

Pam Lauritzen & Company presents

an Advanced Skin & Coat Care Workshop



*Not just another seminar,
this is an advanced study, certificate program in skin
and coat care and topical conditioning techniques &
methods designed for pet care professionals*

January, 14-15, 2012
Garland, TX (a suburb of Dallas)



In

this Extraordinary Workshop let Pam teach you:

Personalized Coat Analysis and Therapeutic Topical Conditioning Techniques & Methods

You'll learn how to evaluate pets on a case by case basis and how to develop the appropriate Skin & Coat Care, SPA or HYDROTHERAPY™ program for each client.

Also, learn how to properly evaluate, select and use pet care products, techniques and methods to develop individualized therapeutic topical conditioning programs that are safe and effective.

Pam Lauritzen's proactive and interactive holistic approach offers topical conditioning programs that are committed to the highest standard of care and professionalism and are a proven success.

Spa & HydroTherapy™ Techniques and Methods

Pam Lauritzen's SPA & HYDROTHERAPY™ programs promote a state-of-the-art, back to basics, holistic approach that utilizes the soothing and healing effects of water for the development of conditioning or therapeutic programs to attain the optimum health of canine and feline skin and coat.

You'll find these SPA & HYDROTHERAPY techniques and methods to be revenue producing while assuring customer confidence. These SPA & HYDROTHERAPY programs are a MUST for all Petcare Professionals!

Shed Control™ Techniques & Methods

More than just the mechanics of removing excess hair, Pam Lauritzen's Shed Control™ program is designed to manage hair growth throughout its cycles to optimize the health of the pet's skin and coat. You'll learn about the different deshedding tools, techniques and methods and their proper usage so as to provide for the optimum health of the pet's skin and coat while avoiding serious damage or injury.

You will love these specialized shed control techniques and methods that provide for the safe removal of excess coat, and the relief of follicular strictures thus reducing the risk of infected hair follicles from the accumulation of dead hairs.

Pam Lauritzen's Shed Control techniques and methods safely relieve itching, enhance healthy hair replacement — and provide the extra benefit of reducing excessive shedding.

With over 25 years of research and development,
these techniques are a proven success!

If you offer or plan to offer SPA and/or Skin & Coat Care Services
— then this seminar is a MUST! All Petcare Professionals are urged to Attend

Skin/Coat Care Workshop, Dallas **Registration Form**

Registration deadline is Jan. 1, 2012

Shop
Name
Address
City
ST/Zip
Phone

FEES: \$150.00 per person
if paid by 12/1/2011

\$175.00 per person
if paid by **January 1, 2012.**

includes all workshop activities
...and *Certificate of Achievement*

Need a Roommate?
Call: (972) 414-9715
Email: iscc@petstylist.com

Payment by:

check credit card money order

card # _____

Expiration date _____

Security # _____

Signature _____

Make checks payable & mail to: **ISCC**
2702 Covington Drive
Garland, TX 75040
phone: (972) 414-9715
Email: iscc@petstylist.com

All instruction by and
under supervision of...



Pam Lauritzen

Renowned
**Skin & Coat
Care Expert,**

Pam is a nationally recognized lecturer, workshop consultant and award winning Pet Stylist and esteemed educator. Also founder of the International Society of Canine Cosmetologists (ISCC), she has proven herself to be amongst the foremost leaders and experts within the Pet Styling Industry. She has devoted her career to the research and development of techniques designed especially to improve the quality and speed of pet styling.

Schedule

Jan. 14th: 9am-7pm

Jan. 15th: 9am-5pm

Location

Holiday Inn

5110 N. George Bush Fwy
Garland, TX (suburb of Dallas)

Room Rate; \$82 s/d per night
Hotel Reservation/Directions
call: 972-495-1144

holidayinn.com/garlandnorth

Register by Phone, call:
(972) 414-9715
Questions? Email:
iscc@petstylist.com