



# U.S. Pet Pro Classic Pet Styling Show 2018

## Check this out!

The Classic seminar series begins on Thursday at 1:00pm. Early registration begins at 11:00am, Thursday. All Seminars are 1hr. in length with 30min -1hr. breaks. Platform shows are 15-20 minute demos spotlighting styling tips, tricks and cosmetic makeovers.

## Thursday - Friday, November 1-2nd

Platform Demos (15-20 min. Mini-Demos)	Seminar Times	Styling Seminars King George I Ballroom	ISCC 1st Aid & CPR Cambridge Room	Basic Canine Massage Room 811 -8th Floor	Special Seminars Bentley Room	Special Meetings Rooms Posted Below	U.S. Championship competition Ballroom
<b>Thurs., 11/1: 12:00n - EARLY REGISTRATION - Don't forget to pre-register -it saves time and money - Show Pre-registration deadline 10/19/18</b>							
	1:00pm	The Mechaanics & Art of Pet Styling, part 1 (FITTING SHEARS) Pam Lauritzen Melissa Sirianni	ISCC 1st Aid & CPR, part 1 Margie Miller Michael Brooks	Basic Canine Massage, part 1 Deborah Walker	A Groomer's Guide to Purebred Dogs 1 (HUMAN-DOG CO-EVOLUTION) Jennifer Bishop	1:00-6:00 pm ISCC Practical Skills Testing - Applicants Other than Contestants Contest Ring	Contest Registration Deadline: 10/19/18
	2:15pm	The Mechaanics & Art of Pet Styling, part 2 (EVERYDAY CARDING TECH.) Scott Wasserman Pam Lauritzen	ISCC 1st Aid & CPR, part 2 Margie Miller Michael Brooks	Basic Canine Massage, part 2 Deborah Walker	A Groomer's Guide to Purebred Dogs 2 (GROUPS, BREEDS & COAT TYPES) Jennifer Bishop	8:00 pm Speaker Meetings Speakers only must attend! King George 1	Required Contestant Check-Ins & Meetings
	3:30pm	The Mechaanics & Art of Pet Styling, part 3 (BALANCE, SYMMETRY & STYLE) Pam Lauritzen Scott Wasserman	ISCC 1st Aid & CPR, part 3 Margie Miller Michael Brooks	Basic Canine Massage, part 3 Deborah Walker	A Groomer's Guide to Purebred Dogs 3 (GROOMING COAT TYPES) Jennifer Bishop	9:00 pm Judges Meetings Judges only must attend! King George 1	5:00-7:00pm: Contestant Check-In (At Ring Steward's Desk at Contest Ring)
	4:45pm	The Mechaanics & Art of Pet Styling, part 3 (BODY POSITIONING) Pam, Scott & Melissa	ISCC 1st Aid & CPR, part 4 Margie Miller Michael Brooks	Basic Canine Massage, part 4 Deborah Walker	A Groomer's Guide to Purebred Dogs 4 (GROOMING WORKING & HERDING DOGS) Jennifer Bishop	6:00pm Pet Love Mobile Facility Tour Don & Linda Stone	6:30pm Creative Contestants Check-In & Meeting (Check with Classic Ring Steward by Contest Ring)
<b>Friday 11/2: 8:00am - REGISTRATION 9:00am - 6:00pm - Classic Trade Show</b>							
Platform Demos (15-20 min. Demos)		Styling Seminars King George I	Bather/Dryer Seminars Room 811/8th Floor	Business & Misc. Seminars Cambridge Room	Million Dollar Mobile & Misc. Oxford Room	Specialized Seminars Bentley Room	9:00am: Pre-Judging Sporting Breeds sponsored by
9:30am Teddy Bear Heads Patsy Tallant	8:00am	Poodle Patterns & Style, part 1 Understanding Breed Standard & Profile Vero Da Sylva	What's Bugging You? part 1 (Understanding Microorganisms & Their Zoonotic Transmission) Melissa Sirianni	Renovating Your Business, part 1 (THE EVALUATION) Carol Fellbaum	Million Dollar Mobile, part 1 (THE DECIDING FACTOR - IS MOBILE RIGHT FOR YOU?) Kennie Pinkston	Animal Behavior & Management, part 1 (Canine Behavior) Pam Lauritzen	<b>Fort Worth Shaver</b>
11:30am 1st Aid (Sprains & Breaks) Michael Brooks & Margie Miller	10:00am	Poodle Patterns & Style, part 2 (Show Trims Vs. Pet Trims) Vero Da Sylva	What's Bugging You? part 2 (Avoiding Contagion) Melissa Sirianni	Renovating Your Business, part 2 (THE PLAN) Carol Fellbaum	Million Dollar Mobile, part 2 (JUGGLING MULTIPLE UNITS) Kennie Pinkston	Animal Behavior & Management, part 2 (Personality & Its Evects on Behavior) Pam Lauritzen	Judges Open Championship: Scott Wasserman Yellow Rose: Kaoru Nakajima
1:30pm Micro-Bubbles & their Effect on Skin/Coat Jennifer Bishop	12:00pm	What the Doodle? Part 1: (The Evaluations) Joshua Morales	Anatomy of A Mat (To Shave or NOT to Shave!) Patsy Edmonson Luther Edmonson	Renovating Your Business, part 3 (THE RENOVATION) Carol Fellbaum	Million Dollar Mobile, part 3 (How to Profit by Being "ALL INCLUSIVE") Scott Woods	Animal Behavior & Management, part 3 (The Senses & How Animal Learn) Pam Lauritzen	2:00pm: Pre-Judging Other Purebreds Sponsored by
3:30pm Carding Simplified Jennifer Nellet	2:00pm	What the Doodle? Part 2: (The Trims) Joshua Morales	Spray-Up, Wrapping & Banding Topknots, Ears, Etc. Vero Da Sylva	House Call Grooming, part 1 (Just the Facts, Ma'am) Laura Hearn	Workflow & Efficiency in the Salon (Would you like to finish your work with Less Effort Time?) Ester Kauffman	Animal Behavior & Management, part 4 (Evaluating Problem Behaviors) Pam Lauritzen	<b>Koolin' Klothz, Etc</b> The Last Towel You'll Ever Need!
4:30pm Clipper Maintenance and Repair Bill Thweat	4:00pm	Styling the Golden Retriever Carol Fellbaum	Non-Anesthetic Dentals (How To, What's Involved & Regulations) Nicole Kane	My VIP Program (Do You Book Your Clients for an Entire Year? Let Me Show You How!) Charlotte Braddock	Buyer Beware: Where Are My Shears? (8" or 9" Shears, Fine, Coarse or "Chunkers" Thinner - Which is Best?) Dara Forleo	Pet Styling Yorkies (Cute Style to Achieve an Easy Maintenance Look) Charla Jenkins	Judges Open Championship: Kaoru Nakajima Yellow Rose: Scott Wasserman
		6:00pm: ISCC Special Event! -Bentley Room Liscening & How It WILL AFFECT YOU! ISCC Available Certifiers			6:00pm: D-Stress at the Classic Spa (Join us for a moment of relaxation, massage, aroma therapy, Reiki & Micro-Bubbles) Deborah Walker/Pennie Stone		8:30pm Classic Creative Competitor's Rehearsal
<b>8:00pm Room To Be Announced</b>	<b>ESPREE HOSPITALITY (ROOM TO BE ANNOUNCED)</b>						For "Creative Styling Competitors only (Creative Styling Competitors must attend this Rehearsal.)
<b>8:30pm: Clicker Training Demo by Hansy Howard will be featured during the Espree Hospitality</b>							





# U.S. Pet Pro Classic Pet Styling Show 2018

**Saturday, November 3rd**

Platforms Demos (15-20 min. Mini-Demos)	Seminar Times	Styling Seminars King George I	Bather/Dryer Seminars Room 811 -8th Floor	Business & Miscellaneous Seminars Cambridge Room	Million Dollar Mobile & Miscellaneous Oxford Room	Specialized Seminars Bentley Room	U.S. Championship competition
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**8:00am: REGISTRATION - Don't forget to pre-register - it saves time and money - Pre-registration deadline 10/19/2018**

**9:00am - 6pm: Classic Trade Show Opens, Contest Viewing, and Platform Shows Begin**

9:30am The Right Shears for You! Pam Lauritzen	8:00am	The German Trim (Poodle Demo) Irina Pinkusevich	"Stress FREE" Animal Handling & Management™ part 1 (The Root of the Problem) Deborah Walker	Establishing Your Identity Joshua Morales	Million Dollar Mobile, part 4 (ROUTING & SCHEDULING MAGIC) Patsy Tallant Scott Woods Kennie Pinkston	Animal Behavior & Management, part 5 (Rehabilitation Techniques & Methods) Pam Lauritzen
11:30am Carding Techniques Joshua Morales	10:00am	Short but NOT Too Short Kaoru Nakajima	"Stress FREE" Animal Handling & Management™ part 2 (Stress Free Handling Techniques) Deborah Walker	The Problem with Clients! (Client Relations) Randy LaFoy	Million Dollar Mobile, part 5 (GROOMING & STYLING TECHNIQUES - SALON VS. MOBILE) Scott Woods	The Mechelon Trim (AN EVOLUTIONARY, NEW "MYSTERY TRIM") Lynette Whitsel Jacobsen
1:30pm Westie Heads Joshua Morales	12:00n	Styling the Australian Shepherd Jennifer Bishop Patsy Edmonson	Water Therapy For Spa Programs (A Guide to Skin & Coat Care) Pam Lauritzen	Scheduling Made Easy Randy LaFoy	Million Dollar Mobile, part 6 (NETWORKING WITH YOUR COMPETITION) Patsy Tallant Scott Woods Kennie Pinkston	How To Have PERFECT Participation & Cooperation from Your Employees Charlotte Braddock
2:45pm Tips & Tricks for Speed Clipping Kaoru Nakajima	2:00pm	Styling the Bichon Frise, part 1 (The Breed Standard Trim) Carol Fellbaum	Prep Basics, part 1 (A Guide to Preparation of the Coat for Styling) Scott Wasserman	Conflict Management, part 1 (Identifying Conflicts) Melissa Sirianni	Million Dollar Mobile, part 7 (WHEN & HOW TO EXPAND TO MORE UNITS) Scott Woods	The Art of Competition, part 1 (IS COMPETITION FOR YOU? PLUS CHOOSING & PREPARING THE RIGHT DOGS) Irina Pinkusevich
5:30pm 1st Aid (Nicks, Cuts & Bleeding) Michael Brooks & Margie Miller	4:00pm	Styling the Bichon Frise, part 2 (Pet Trimming) Carol Fellbaum	Prep Basics, part 2 (A Guide to Preparation of the Coat for Styling) Scott Wasserman	Conflict Management, part 2 (Conflict Profiles & Resolutions) Melissa Sirianni	Valuing Your Business (Do You Know the Worth of Your Business?) Dara Forleo	The Art of Competition, part 2 (CONTEST RULES, JUDGES, TIMING & SPORTSMANSHIP) Irina Pinkusevich
	6:00pm	Shih Tzus Made Easy (Achieving the Round Head & Mastering Easy Maintenance with Style) Charla Jenkins	Doodles & Teddy Bear Heads (Style & Short-Cuts) Nicole Kane	Conflict Management, part 3 (Role Playing & Q/A Session) Melissa Sirianni	House Call Grooming, part 2 (Diving Deeper) Laura Hearn	Creative Extravaganza, part 1 (THE BEGGINING - MY SPIRAL TRIM!) Lynette Whitsel Jacobsen

9:00am: Pre-Judging  
**Wire-Coated Breeds**  
*sponsored by*  
 Pet Styling Show

**Judges**  
Open Championship:  
Scott Wasserman  
Yellow Rose:  
Vero Da Sylva

1:00pm:—Judging  
**Mobile Van Roundup**  
  
**Judges**  
Melissa Sirianni  
Luther Edmonson  
Scott Woods

Pre-Judging: 2:00pm  
**Poodles (All Sizes)**  
*sponsored by* **ESPREE**  
  
**philosophy?**  
Our philosophy is to produce premium holistic products.  
At Espree, we combine the wisdom of nature with innovation to develop the latest, wholesome solutions for grooming and pet care.

**Judges**  
Open Championship:  
Vero Da Sylva  
Yellow Rose:  
Kaoru Nakajima



## 8:00pm: Best In Show Awards Dinner Followed by The Creative Challenge Championship



**Creative Pet Styling Challenge Competition**  
**Judges:**  
Charla Jenkins & Lynnette Whitsell  
Jacobsen

**It's our 31st Anniversary & you're invited to help us celebrate!**  
Sponsored by Pet Love, Kim Laube & Company and the U.S. Pet Pro Classic, the evening begins with our Classic dinner combined with the U.S. Awards Presentations featuring the 2018 Best Pet Stylist In Show, Best All Around Pet Stylist & the Yellow Rose of Texas Championships. Also featured are special presentations from ISCC to recognize their "Above & Beyond" and 2017-18 Certification recipients. Finally, top Creative Pet Stylists will compete to become the 2018 U.S. Creative Pet Styling Champion.

*We've planned an Award Winning Celebration and You're Invited!*  
Included in the Classic "Deluxe" Registration Package (a \$35 Value)

**7:00-8:00pm Hospitality**  
**Sports Bar**  
This is sure to get the FUN started!

**With over 80 hrs. of Educational Seminars, 3 days of Shopping & Hospitality, It's a Super Show!**



# U.S. Pet Pro Classic Pet Styling Show 2018

**Sunday, November 4th**



Platforms Demos (15-20 min. Mini-Demos)	Seminar Times	Styling Seminars & Demos King George I	Creative Extravaganza Bentley Room	1st Aid and CPR Cambridge Room	Million Dollar Mobile & Miscellaneous Oxford Room	Specialized Seminars Room 811 - 8th Floor
<b>8:00am REGISTRATION - Don't forget to pre-register - it saves time and money - Pre-registration deadline 10/19/2018</b>						
<b>9am-4:00pm: Trade Show, Contest Viewing, and Platform Shows Begin</b>						
9:30am An Easy Schnauzer Pet Trim Jennifer Nellett	8:00 am	Poodle Patterns & Style, part 3 (Tips & Tricks for Creating Style) Vero Da Sylva	Creative Extravaganza, part 2 (The Introduction of Color - Going Big) Deborah Walker	Injury Prevention, CPR & 1st Aid, part 1 Margie Miller Michael Brooks	Life Hacks for Pet Groomers & Stylist (What to do when your day goes downhill) Laura Hearn	Employer/Employee Relations (Tips & Tricks for Creating the Perfect Work Environment) Dara Forleo
11:30am Quick, Easy Styling Tips & Tricks Dara Forleo	10:00 am	Poodle Patterns & Style, part 4 (Tips & Tricks for Creating Style) Vero Da Sylva	Creative Extravaganza, part 3 (Innovations In Color & Style) Angela Kumpe Lori Craig	Injury Prevention, CPR & 1st Aid, part 2 Margie Miller Michael Brooks	Million Dollar Mobile, part 8 (ROADMAP TO RETIREMENT) Scott Woods	Aisan Easy (Quick Tips to Achieve Asian Trims for Your Everyday Client) Charla Jenkins
1:30pm Easy Toenails Kaoru Nakajima	12:00on	Setter Trims & Styles (Irish, English & Gordon Setter?) Joshua Morales	Creative Extravaganza, part 4 (Even Innovations In Color & Style) Angela Kumpe Lori Craig	Injury Prevention, CPR & 1st Aid, part 3 Margie Miller Michael Brooks	Million Dollar Mobile, part 9 (ROUNDTABLE Q/A) Scott Woods Kennie Pinkston Patsy Tallant	House Call Grooming, part 3 (Budgeting Can Be Fun!) Laura Hearn
3:15pm Basic Canine Massage Deborah Walker	2:00 pm	The English Saddle Trim Vero Da Sylva	Creative Extravaganza, part 5 (The Next Generation - Q/A) Angela, Lori, Charla, Deborah & Lynnette	Injury Prevention, CPR & 1st Aid, part 4 Margie Miller Michael Brooks	What is an SOP? (How to draft a "Standard Operating Procedure" Manual) Melissa Sirianni	Specialized Services (5 Extra Minutes Per Trim That Will Dramatically Increase Your Bottom Line) Nicole Kane
4:30pm Show Ends	<b>3-4pm: Final Shopping Spree</b> <b>Approximately 4:30: Door Prize Drawing</b>					<p>8:30am: Pre-Judging U.S. Open Styles (Mixed/Uncharacteristic Purebreds) <b>RELIQ</b> sponsor MINERAL SPA SHAMPOOS</p>  <p><b>Judges</b> Carol Fellbaum Melissa Sirianni Patsy Edmonson</p> <p>12:30pm: Pre-Judging Open Asian Styles sponsored by <b>FREEBIRD</b></p>  <p>Innovative Tools for Creative Minds</p> <p><b>Judges</b> Charla Jenkins, Carol Fellbaum &amp; Lynnette Whitseal Jacobsen</p>

**Note: This year's Classic "Best In Show Awards" have been moved to 8:00pm, Saturday, November 3rd.**

## Best Pet Stylist In Show

Sponsored by



Who will be the Classic's 31st Anniversary U.S. Pet Styling Champion?

2018 Best In Show Judge:  
**Irina Pinkusevich**

2018 Championship Awards Presentation  
8:00 pm, Saturday, November 3rd



2017 U.S. Pet Styling Champion, Edith Coffey with Christine DeFilippo, U.S. Pet Pro Classic BIS Judge

**4:00pm (Approximate Time): Door Prize Drawings - Show Ends - See you at next year's Classic, 2019**