

U.S. Pet Pro Classic - August 28-31 2009

Vendor/Sponsor Contract

Complete and remit with payment to: Pam Lauritzen & Co., 2702 Covington Dr., Garland, TX 75040

Questions or need information call Melissa Sirianni, Sales Rep.: (210) 391-7986 ...or fax (972) 530-3313; ...or Email to: classic@petstylist.com

Company Name			
Representative			Title
Address			
City		State	Zip
Country			
Area Code	Business Phone	Fax	email

Exhibit Space ...remember to check availability before submitting contract. Call (210) 391-7986

- Gold Booth(es)** (10'w X 10'd with 3' side rails) @ \$1000.00 each
- Silver Booth(es)** (8'w X 10'd with 3' side rails) @ \$ 850.00 each

Reserve the following number of booth(s):

- 1 booth
 2 booths
 3 booths
 4 booths

Check availability before submitting contract

Premium space is assigned to Contest Sponsors & Catalog Advertisers First. Contract **MUST** be returned signed and with not less than **\$250 deposit or Payment in Full**. All contracts returned without deposit or payment will be considered void, and space held will be released. No exceptions. Booth space is assigned on a First Come, First Served and Availability Basis. Space is Limited! Once sold out no further contracts will be accepted.

Contest Sponsorship Remember to check Class availability before submitting - call (210) 391-7986 or email: classic@petstylist.com

I would like to sponsor the following Classic competition:

- "U.S. Champion" (Best In Show) _____ @ \$3000.00
- Best All Around Pet Stylist _____ @ \$2000.00
- Runway Creative Challenge _____ @ \$3000.00
- Yarn Dog Styling Challenge _____ @ \$1500.00

Group Awards @ \$1000 (includes all divisions & Group awards)

- Non-Sporting Group over 17"
- Non-Sporting Group 17" and under
- Sporting Group
- Terrier Group
- Potpourri Group
- All Other Purebreds Group

Please Read!

All sponsors are required to have a company representative present and on stage at the end of their class and group sponsorship for presentation of their awards.

Group Sponsors, Creative Styling, Best All Around and Best In Show Sponsors...

must have a company representative present for the "Awards Luncheon" on **Monday August 31, 2009.**

Note: Sponsorship includes all trophies, cash, awards, judges expenses, special promotional cost, and sponsor recognition for their awards.

Showroom Floor Marquees (\$75 per Marquee—Space assigned on First Come, First Served basis. One Deluxe Marquee included with Super Tex & Big Tex booths)

Check all that apply:

- | | | |
|--|--|---|
| <input type="checkbox"/> M-1 (Deluxe 1) _____ | <input type="checkbox"/> M-5 (Deluxe 5) _____ | <input type="checkbox"/> M-10 (Show floor) _____ |
| <input type="checkbox"/> M-2 (Deluxe 2) _____ | <input type="checkbox"/> M-6 (Deluxe 6) _____ | <input type="checkbox"/> M-11 (Show floor) _____ |
| <input type="checkbox"/> M-3 (Deluxe 3) _____ | <input type="checkbox"/> M-7 (Deluxe 7) _____ | <input type="checkbox"/> M-12 (Show floor) _____ |
| <input type="checkbox"/> M-4 (Deluxe 4) _____ | <input type="checkbox"/> M-8 (Deluxe 8) _____ | <input type="checkbox"/> M-13 (Show floor) _____ |
| | <input type="checkbox"/> M-9 (Show floor) _____ | <input type="checkbox"/> M-14 (Show floor) _____ |

Vendors must produce and supply their own display signs, banners, etc and their stands. Marquee signs/banners cannot be taller than 8ft. or take up more than 3' x 3' of floor space. They should be secure and stable in their set-up and must not create any fire, falling or safety hazard.

Show Catalog AD(s) - Ad copy and payment deadline is: April 1, 2009 (No additional charge for four color)

Check all that apply: I would like: 1 ad 2 ads ... or 3 ads as requested below:

- | | |
|---|---|
| <input type="checkbox"/> Full page(s) @ \$925 per pg. | <input type="checkbox"/> Wide 1/2 pg. @ \$525 per 1/2 pg. |
| <input type="checkbox"/> Back Cover @ \$1225 | <input type="checkbox"/> Long 1/2 pg. @ \$525 per 1/2 pg. |
| <input type="checkbox"/> Inside Front Cover @ \$1225 | <input type="checkbox"/> Opposite Inside Front Cover @ \$1225 |

Payment: Check Credit Card # _____ expires _____ Amount \$ _____

Representative Signature _____ Date _____

For office use only - Do not write in this box.

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SHOW RULES AND REGULATIONS

EXHIBITOR BADGES: All Exhibitor Representatives and personnel must obtain and wear their official “exhibitor badge(s)” at all times during the “Show Hours” and while on hotel property. Badges will be issued only to company representatives who will work in your booth. All other guests must be paid registrants of the U.S. Pet Pro Classic. Booth representatives NOT wearing their official “show” badge will not be allowed entry to the show. Exhibitor badges identifying your company’s representative(s) are issued in your “show” packet at the registration desk.

IRREGULAR ACTIVITIES: No person, firm or organization not having regularly contracted with show management for the occupancy of space on the showroom floor will be permitted to display or demonstrate its products, processes, or services, solicit orders, or distribute advertising materials at the show or in the hotel. Any infringement of this rule will lead to the prompt removal of the offending person(s) and products/materials.

MISCONDUCT: Unethical conduct or infraction of rules by the exhibitor, or his representatives, or both, will subject the exhibitor to dismissal from the exhibit area, wherein it is agreed that no refund will be made, and further no demand for redress will be made by the exhibitor or his representatives.

STANDARD AND SPECIAL BOOTH EQUIPMENT: One 6’ draped table, two chairs, wastebasket and 8-1/2”x11” identification sign are included in the cost of your exhibit space. Exhibitor wares, decorations, signs or other exhibit design may not obstruct other display nor project into hallways. All exposed parts of the exhibits must be finished so as not to be objectionable to other exhibitors or show management.

OFFICIAL SHOW DECORATOR: Will provide exhibitors with additional display accessories at their option and expense. They will provide you with an exhibitor kit approximately thirty days prior to the show, which will describe the various services they can provide.

RESTRICTIONS: No soliciting for business shall be permitted in aisles or in other exhibitors’ booths. Samples, catalogs, pamphlets, publications, etc. may only be distributed by exhibitors strictly within the confines of their own booth. No exhibitor will be permitted to conduct any promotional events, or anything of a character that might be objectionable to the show. Sound systems and additional lighting will only be permitted if **pre-approved** by show management. Sound level will also be dictated by show manager and hotel.

DISPLAYS: The exhibitor understands that all expenses for trucking and handling the exhibit into and out of the show, the erection and decoration of the display, and all costs incidental to the operation of the display are not part of the show fee and are to be paid by the exhibitor.

MERCHANDISE REMOVAL: No exhibit may be dismantled before the specified time, nor may any part of the exhibit or equipment be removed, once it has been set up, except with the permission of show management.

SECURITY: It is understood and agreed that neither the show management nor the owner or lessors of the property which serves as the show host is liable for the safety of the exhibits, exhibitors, or their employees against burglary, robbery, theft, or damage by fire or other causes. The exhibitor should insure its property against all loss or damage from whatever cause and against public liability (at its own expense). The exhibitors should keep an attendant in their booths during all show hours. **All vendors and their representatives must wear their official Show Badge during load in/strike/set-up and throughout the show.**

SPACE: Failure of exhibitor to make payment as specified shall entitle show management to cancel this agreement without notice and exhibitor shall remain liable for any unpaid rentals. If the exhibitor has not occupied their contracted space by the final set up day prior to the opening of the show, or has cancelled prior to the opening of the show, or has forfeited their space for failure to tenure payment, the show management reserves the right to rent the vacated space to another exhibitor without restitution to the original exhibitor and/or utilize said space as it deems appropriate. It is agreed that show management shall deliver each contracted space to the respective exhibitor unless unforeseen circumstances shall cause the cancellation of the show, in which event each exhibitor shall be reimbursed their monies for contracted space less any cost incurred by show management during the course of show planning and preparation. Exhibitors shall and do hereby waive any claim to damage, compensation or refund of money paid to the show except to the extent of such reimbursement.

ELECTRICAL AND OTHER SERVICE: Additional electrical outlets, tables, plumbing, furniture removal, etc. are not included in the booth fee and should be ordered through the hotel or the show decorator at time of contract submission.

FIRE LAWS: All exhibit and booth materials, particularly drapes, curtains, table covers, etc. must comply with federal, state, and city fire laws and hotel safety regulations, and must be flameproof. The exhibitor is restricted to using only materials that will pass fire inspection.

REFUND: No refunds will be made after acceptance of the exhibitor contract by the show management, except as defined above.

FOOD & BEVERAGE: The serving of alcoholic beverages and/or foods by exhibitors in any part of the show premises is not permitted, unless but not limited to within the confines of their own Hotel Suite. Food and Beverage is encouraged however, alcoholic beverages are not encouraged by the show management, but is left to the discretion of the Manufacturers and their Representatives. After “show hours” “Hospitality Suite” events are held at the discretion of the Manufacturers and their Representatives. Any Manufacturer and his representatives choosing to serve food, beverages and alcohol within the confines of their Hotel Suite must comply with federal, state, and city laws and are liable for any indiscretions relating to their actions.

JANITORIAL SERVICE: Show management will, as part of the fee, provide cleaning of the aisles and common area of the show. The exhibitor will be responsible for his own exhibit space and must make arrangements with the hotel according to your schedule and in accordance with “Show Hours”. Show management requires all show booths be kept clean, undamaged and free from any safety hazards at all times. **Damages by the exhibitor or their representative(s) to the show or hotel property becomes the sole liability of the Exhibitor and the Exhibitor will be held responsible for reimbursement of any and all such damage(s).**

RE-LEASING: Exhibitor may not sublease or share exhibit space without permission from the show management.

DATES, HOURS: Days and hours for move-in, exhibiting, and move-out will be specified by show management in the exhibitor’s kit provided to the exhibitor approximately thirty days prior to the show. All exhibitors are required to abide by all show hours.

LOCATION: Should a change of location of the show or the time be necessary, each exhibitor will be notified in a timely and appropriate manner.

NON-COMPETE AGREEMENT: Exhibitors/advertisers agree to refrain from scheduling any function at the show site for a period of two weeks prior to show commencement and two week following, without written permission from show management. This includes educational programs, product promotional events, hospitality events, etc.

GENERAL: All matters and questions not covered by these rules and regulations are subject to the decision of the the show management. These rules and regulations may be amended at any time by the show management and all amendments that may be so made shall be equally binding upon publication, on all parties affected by them as the original regulations.

EMPLOYMENT SOLICITATION OF ATTENDEES IS PROHIBITED & STRICTLY ENFORCED!