



What about dogs?

The symposium is designed as a hands-on practical skills analysis

and training environment and participants will need to bring their own dog(s). Dogs selected for use at the symposium should be of good quality temperments, coats, and conformations. They will need sufficient coat length to make a distinct difference when trimmed. For best results, the dog(s) you choose should provide ample coat to practice the grooming & styling techniques and method you wish to perfect.



We have made arrangements with local stylists and breeders to provide us with dogs; however, the supply is limited and reserved for attendees who are unable to provide their own dogs. We strongly encourage you to provide your own dogs. Attendees using supplied dogs will be charged \$75 per dog. This fee is to be paid directly to the individual(s) providing the dog(s). If you need assistance acquiring and/or transporting dogs, please contact us as soon as possible.

Call: (972) 414-9715

We're looking for dogs, can YOU help?



We're in need of Poodles, Bichons, Am. or Eng. Cockers, Springer Spaniels, and Terriers with good quality temperments, coats, and conformations. They should be maintained in a breed standard trim and their coats must be mat free and of sufficient length to make a distinct different when trimmed. Poodles should be in a "puppy trim" with no distinct pattern (definitely no neck bands). In short, we need dogs of quality and well maintained prior to the symposium.

If you are able provide dogs for this symposium, please contact us immediately. If we utilize your dog(s), you will be compensated \$75 per dog.

Some of our participants are traveling from as far away as Canada, eastern U.S., and California and may need dogs. **Please help us, help them!**

The "Masters" Symposium is being held at the:

Southfork Hotel, Plano, TX

For reservations and/or directions call: 972-578-8555

The room rate is \$82 s/d per night

...plus a \$75 non-refundable deposit for rooms with dogs.

If you would like a roommate, book your room but check the roommate box on the enclosed registration form. We will contact you if we're able to locate a compatible roommate.

For further information call (972) 414-9715



Are you searching for a higher Education in Pet Styling?

...something more personalized and designed to meet your needs!

...then join us in
Dallas, Texas
February 3-5, 2012

for a
"Masters"
Pet Styling Symposium

It's designed especially for
YOU!

(972) 414-9715 Ph
iscc@petstylist.com





Finally....

an educational symposium designed for Professional Pet Stylists who are seeking a higher education oriented toward their special interests and goals!

What's it about?

ISCC and Pam Lauritzen

are proud to offer the first ever “personalized “Masters” symposium designed exclusively for serious Pet Stylists who are seeking “hands-on”

training and personalized coaching of advanced pet styling skills. The symposium is administered by ISCC and personally directed by Pam Lauritzen. However, due to its highly personalized and technical nature, participation is limited to thirty and will feature:

■ A video of your work

Would you like to observe yourself trimming dogs? What better way to determine what you need to improve! Through on site video analysis, we'll provide a complete profile of your pet styling skills and techniques ...then we'll strive to accomplish your goals.

■ A computerized analysis and make-over of your work

Imagine digitally photographing your work for the creation of a computerized make-over ...followed with a practical skills make-over of your dog using the computerized image as your guide. This is a once in a lifetime experience and it's nothing less than fantastic!

■ A personalized & private evaluation of your pet styling skills

Using the video analysis and computerized make-over, each participant will receive a private consultation to determine their needs, specific interests and goals. The symposium will focus upon the achievement of your goals..

■ Hands-on sessions with personalized coaching

Hands-on practical skills sessions are scheduled daily. The focus is upon personalized coaching for the improvement of skills and techniques that are directed toward your special interests and goals.

Schedule

Friday, February 3rd (9:00am – 7:00pm)

Orientation, Geometrics Basic & Advanced Techniques Seminar, digital photos & makeovers, and consultations

Saturday, February 4th (9:00am – 7:00pm)

Practical skills clinic, private coaching, video taping, review of practical skills and consultation

Sunday, February 5th (9:00am – 4:00pm)

Practical skills clinic, video review, and final makeovers.

Due.... to the advanced nature of this symposium, we ask that you come prepared. You will need to bring your:

- Dog(s) in good coat condition, bathed & dried according to acceptable breed standard profiles & techniques.
- Equipment inclusive of shears, clippers, brushes, combs, stripping knives, etc.
- AKC Book



If you are flying in and need help with dog(s), please call us at (972) 414-9715 or email: iscc@petstylist.com.

Participation is by invitation only...

If you have received this flyer ...

You are invited!



**Masters Symposium
Registration Form
Dallas, Feb. 3-5, 2012**

Notice: This is a limited entry! Please submit ASAP

Name		
Shop Name		
Address		
City		
ST	Zip	Fax
Ph: ()		
E-mail		

I would like a Roommate(s)

- No Yes & 1 or 2 preferred
 Smoking Non-smoking

Fee: \$300 per person ISCC Members | **\$375** per person Non-Members

Fee includes: Seminars, hands-on workshops, private consultations & coaching, on-site video taping, digital photos and makeovers. **Hotel room NOT included**

Too good to be true? No!
We've created something wonderful. All you have to do is be there!

Payment

- Check Credit Card Money Order

Card #: _____

- MasterCard Visa Discover Am. Express

Amount \$ _____ date _____

A **\$150 non-refundable** deposit is due with application.
\$150 is due by **January 1, 2012**.

Make checks payable and submit to: **Pam Lauritzen & Co.**
2702 Covington Dr., Garland, TX 75040
 Phone (972) 414-9715 -
 Scan & email to: iscc@petstylist.com



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